



Tyndale Arts Week

Purpose of -The Tyndale Arts Week

The arts are a unique and fundamental part of Dursley's identity.

The Tyndale Arts Week ensures that the arts remain a vital part of living in, working in and visiting Dursley.

By leading, developing and working in partnership, we support artists and arts organisations to deliver quality arts experiences that contribute to Dursley's cultural life and community.

Our Mission

The Tyndale Arts Week mission is to present local artists to a wider public and to help promote and illustrate the artistic diversity in Dursley and the surrounding area.

Target Audience

The Tyndale Arts Week aims to attract the wider public regardless of age, gender or belief.

The event serves to illustrate and promote the rich diverse application of the arts from Dursley and the surrounding area.

The event encourages artists to meet and work with each other, sharing experiences and inspiration.

Access - To assist the public to access the arts

The Tyndale Arts Week believes that everyone has a right to access the arts, physically and intellectually, throughout their life. The Tyndale Arts Week understands that people experience the arts in many ways. It creates and supports different ways in which the public can engage with the arts and artists.

The Tyndale Arts Week enables access to the arts in public spaces in partnership with other stakeholders including retail outlets, places of worship and Dursley Town Council. This encourages The Tyndale Arts Week to actively use public spaces for the enjoyment of individuals, families and visitors in traditional and non-traditional locations in Dursley. The Tyndale Arts Week works in partnership with existing local facilities and services to increase public access to quality arts experiences across the local neighbourhood.

Partnerships

The Tyndale Arts Week provides opportunities for partnership with local retail outlets, churches and art groups and classes.

Selection Panel

Sample works are invited from artists to be considered by a selection panel composed of working artists. The judges would be happy to give feedback regarding their decision to any artist who requests it.

Selection of artists

The Chairperson will oversee the Selection Panel terms of reference and guidelines. The method of selection will depend on the quality scale and nature of the work and will be made on the basis of professional experience.

Public Engagement

Public engagement is the key element of The Tyndale Arts Week programme. This will include advocacy within the town as well as promotion to the wider public. It will include promoting awareness of the programme comprising exhibitions, events, demonstrations and talks by the distribution of posters, banners, leaflets.

Elements of public engagement will include:

Public relations through the press, radio, television, internet and social media, web site - engaging with artists and the public

Public consultation We request feedback from the public and artists during and after the event, this information is used to inform and improve future events.

Applications are invited from artists in the local area who may download the relevant application form from the web site. We encourage the return of applications electronically however; we will also accept hard copies by post.